

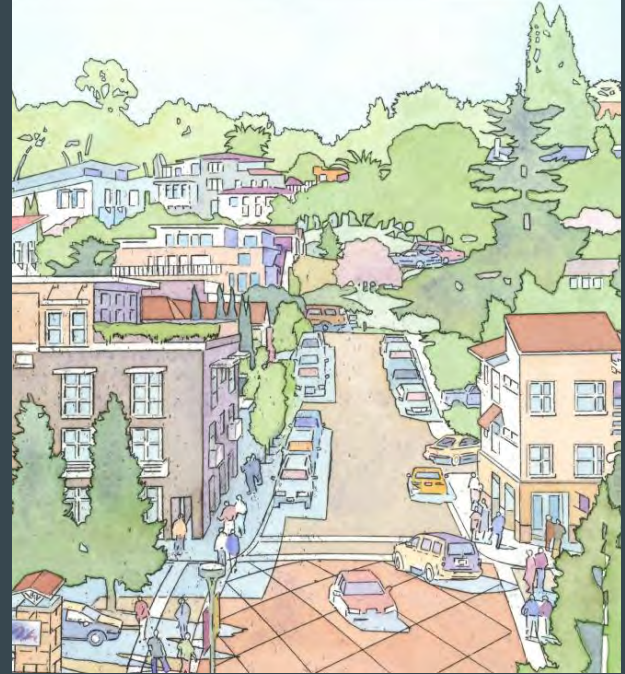
Delta Heritage Forum

Presentation July 20, 2018
Urban Field Studio



What is Urban Design?

- Envisions what can be built in the future
- Considers the community scale - includes the design of buildings, open spaces, and streets
- Integrates different perspectives - public/private, planning & development, economic, social, environmental factors, and community input



Why is Urban Design helpful for Delta Communities?



To look at the whole situation as a team and develop a vision for the future

What are Key Aspects of Planning for the Future?

- History and Identity
- Existing Assets and Preservation
- Environmental and Infrastructure
- Demographics, Jobs, Tourism
- Needs for Housing, Commercial, Retail, and Recreation
- Economic Viability
- Issues and Opportunities



Working with Small Communities

- Learn about issues and needs from local residents and stakeholders
- Understand the unique context, character, and history
- Develop an overall vision and key objectives



- Identify priorities and focus areas - where can improvements have the most positive impact?



Eastern Gateway Charrette
Purcellville, VA



- Think about the short term and the long term



Pleasanton Downtown Specific Plan

- Develop strategies that maintain and build on the existing character



Santa Clara
Downtown Vision



- Provide guidance for preservation, restoration, improvements, and new development
- Identify new opportunities



Crocker Park Brisbane
ULI Technical Assistance Panel

Thank you.